



# Sporting / Entertainment Events

## Is Your Organization Ready for the Big Event?

Massive sporting & entertainment events unite unfamiliar agencies and unfamiliar personnel at an unfamiliar location and deploy them in an unfamiliar role. Let BCG & DLAN help you to realize the best possible outcome.

### Linking Multiple Venue Sites Together

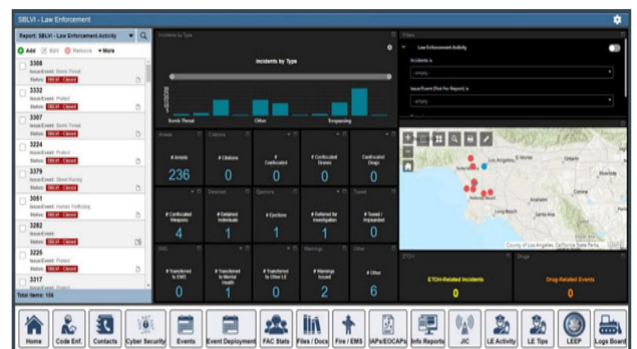
Fielding a secure, reliable, and customizable data management system is an essential factor in assessing the potential risks and challenges associated with hosting a major sporting event. BCG's award winning staff has the experience, background, and expertise in incident and event management. Our DLAN Incident Management System (IMS) has been deployed internationally to facilitate the management of multiple venues, sites, agencies, and resources. For all phases of planning, operations and recovery, our team and IMS software is by your side in person and/or virtually to ensure a successful outcome.

### Real-Time Situational Awareness

DLAN enables officials to centralize, visualize, and track both incident reports and the status of each mission, as well as allocate resources accordingly. This ensures that critical tasks and any potential issues are prioritized and resolved in a timely manner and can be shared across multiple venues and operations centers.

DLAN facilitates communication and coordination among multi-agency staff, officials, and relevant stakeholders, through instant messaging, updates, and notifications, ensuring that everyone involved is informed and can collaborate effectively to address incidents.

In the event of emergencies or unexpected situations, DLAN enables swift and coordinated emergency response efforts, allowing authorities to mobilize resources and return to planned event operations.



# Don't let your big game grow into a big headache.

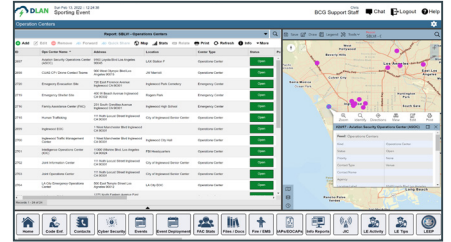
## Threat Assessment Management (TAM)

DLAN facilitates the identification of threats and vulnerabilities such as cyberattacks, through risk assessments. Organizations can analyze their systems, networks, and data to understand potential weak points, and then develop comprehensive incident response plans. Once an attack is detected, DLAN is used to immediately alert stakeholders, operationalizing the response process swiftly.



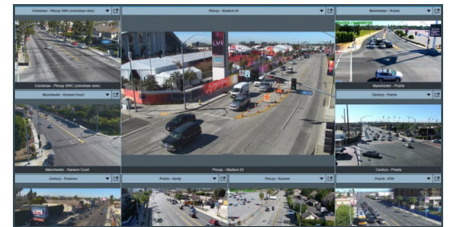
## Embedded Personnel/Partnership

BCG can either lead or support your planning, operations, and/or recovery efforts. Our IMS/ICS Certified Team members are your partners every step of the way: from creating event workflows, to onboarding, to daily coordination meetings in the weeks before and throughout the duration of the big game.



## Joint Information Center/Communications Team

Public information messaging and communication that is timely, vetted, and accurate is key to the success of any large event. In emergency situations, DLAN workflows help Public Information Officers (PIOs) conduct rumor control activities, and disseminate information quickly across multiple channels, spanning from crisis communication to media relations.



## Data Visualization & Streaming Video

Data visualization is critical to identifying real-time location of resources, crowd management, at-risk sectors, hot spots, hazards to responding units, and analyzing evacuation routes. View drone feeds and/or video feeds from command posts and field units for detection, surveillance, and situational awareness utilizing DLAN's drag-and-drop dashboards. BCG is a leader in integrating secure feeds that traditionally would not be available or shared outside an agency's internal infrastructure.

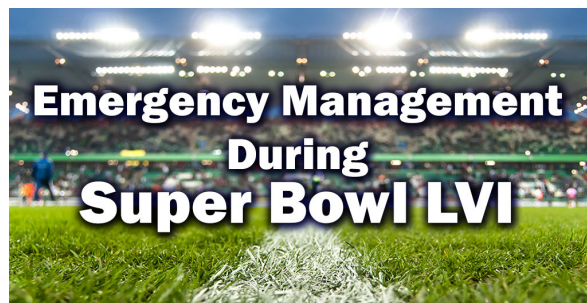


## Documentation and Resource Management

Incident Action Plans and Situation Reports are crucial to executing a large-scale events successfully. Utilize ICS/IMS forms or customized forms. DLAN's Mobile Responder app allows users to collect, receive, and send data from the field. Mobile Responder can track breadcrumb trails and last known locations of mobile devices in the field, even in areas without connectivity. Admins can manage specific requests, relay information to other departments, and track the status of any process.



Start Preparing Today!  
Email [info@bcgeng.com](mailto:info@bcgeng.com)



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